



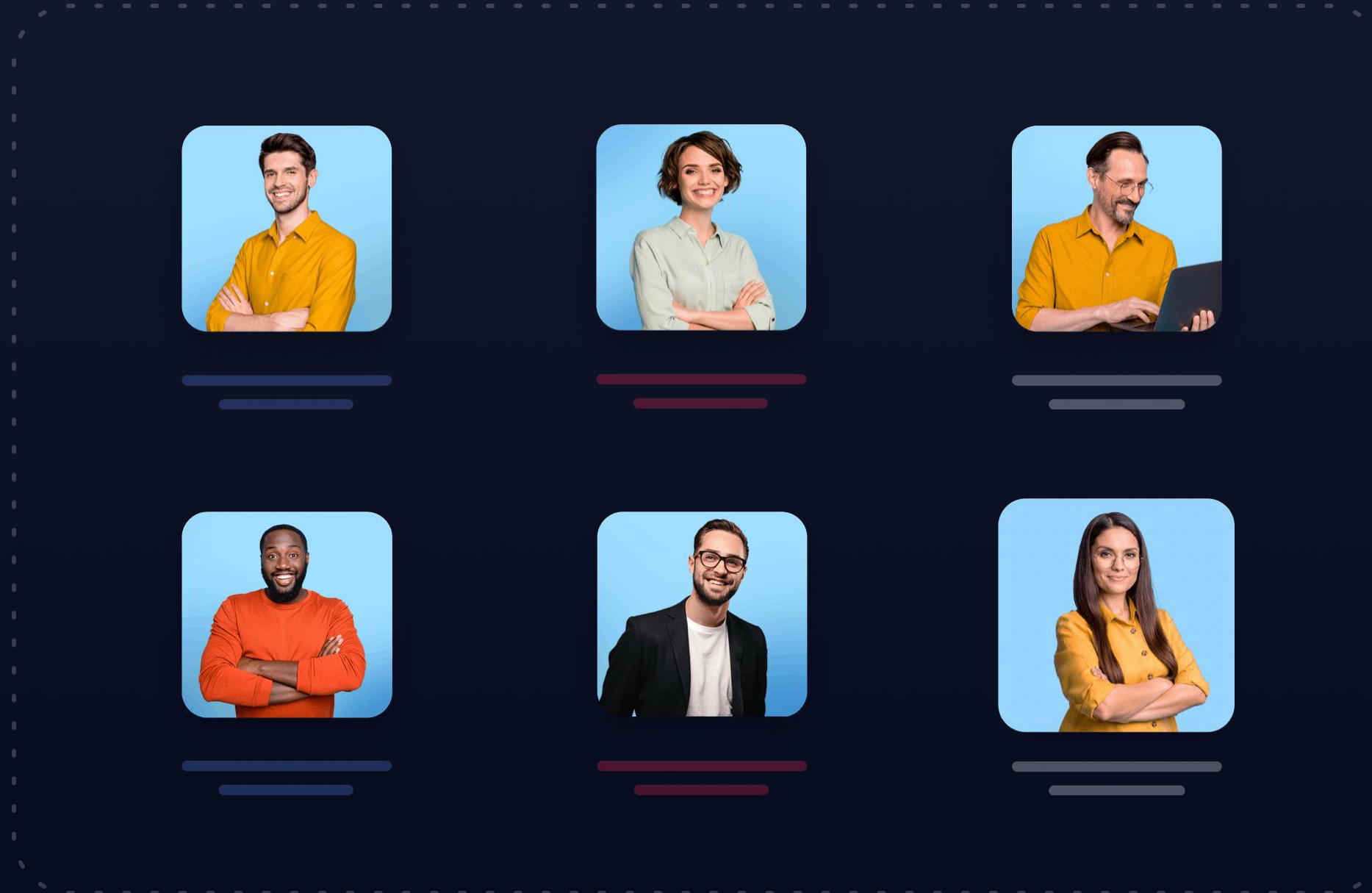
# Choosing the right Hoxhunt product for you

Get started with Hoxhunt by  
onboarding your end-users to the right  
cybersecurity paths

# But first...

Let's talk about how you should think about addressing **human risk** within your organization.


# How do you prioritize human risk?





Let's look at an example approach to **prioritizing human risk** using the fictitious company Encryptio.

EXAMPLE

 #1 THREAT

## SUPPLY CHAIN ATTACKS

Encryptio finds that the number one threat they face is business email compromises.

Their procurement team is at the highest risk level, so they're on a **behavior change** track.

For now, all other employees are on a basic **compliance** track.

PROCUREMENT &  
LOGISTICS TEAM

 COMPLIANCE TRACK

 BEHAVIOR CHANGE TRACK

EXAMPLE

# Hoxhunt product offering

---

How Hoxhunt caters to your organization's  
**risk reduction** needs.

# Hoxhunt product offering

Hoxhunt offers three main product modules to accommodate the different stages and needs of your cybersecurity journey.

## Modules

- Change
- Comply
- Respond



# Product modules in brief

## Change

Identify vulnerable users and change their behavior

Changing behavior reduces risk of all types of email attacks from BEC to ransomware.

## Comply

Reach security compliance with just a few clicks

Meet your compliance needs and scout out your initial level of cybersecurity resilience.

## Respond

Manage threat response more resource-efficiently

Close the loop between security operations and employees that act as active threat reporters.



# Change module

- The Change module identifies, trains and upskills employees on all types of phishing attacks
- End-users learn better security behavior when encountering attacks and become active threat sensors
- Identify and measure change in the riskiest people from the most dangerous attacks
- Turn your people into a threat detecting resource

## What's included?

- Advanced Phishing behavior change
- Instant Feedback on suspicious real emails
- Advanced Threat Feed with automatic maliciousness ratings

# Comply module

- Meet awareness training related compliance goals and roll out periodic packaged training
- End-users gain access to awareness training presented in a digestible and engaging format
- Ensure your organization's knowledge and compliance is up to par
- Establish a baseline assessment of your organizational risk compared to peers

## What's included?

- Advanced Security Awareness Training
- Phishing Benchmark Emails

# Respond module

*After establishing a solid foundation of secure behavior and active reporting, bridge the gap between security teams and end-users with the Respond module.*

- Help SOC teams make sense of threat reports with increased efficiency
- Quickly find the most dangerous attacks and start mitigation in preferred SOAR platforms

## What's included?

- ML assisted Incident Orchestration
- Automated incident escalation alerts
- API & integrations with preferred SOAR platforms
- Feedback Rules to reduce false-positives

# Getting started with Hoxhunt

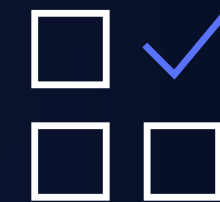


Hoxhunt offers a comprehensive human risk management platform that enables cybersecurity behavior change. Hoxhunt provides the tools to create a positive, encouraging and knowledgeable security culture within organizations.



## Let's get started

Work with Hoxhunt to define a strategy for addressing human risk within your organization.



## Choose the right modules for your needs

You can choose a mix of module licenses that fit your organization's needs.

**Example:** Encryptio — 15,000 employees

Due to threat of supply chain attacks, Encryptio's 1000-person procurement team is at the highest risk level, so they train with **Change** features.

To meet compliance requirements, Encryptio onboarded all 15,000 employees to **Comply** features.



**Reduce your human cybersecurity risk**